

YACHTING DIRECTORY

GREECE 2022



# GREEK YACHTING GUIDE



GREEK YACHTING GUIDE APP



[www.greekyachtingnews.com](http://www.greekyachtingnews.com)

[www.greekyachtingguide.com](http://www.greekyachtingguide.com)



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# GREEK YACHTING GUIDE

The **Greek Yachting Guide** is the only complete guide with all yachting professionals in Greece and for all travelers in English and with a built-in destination. Fast and always updated site and search engine ([www.greekyachtingguide.com](http://www.greekyachtingguide.com)), mobile application, social media but also printed form, including from charter companies, sales, construction, repair, boat supply, travel agencies, etc., to the marinas, their maps, local markets, points of interest and useful phones where a yacht moors throughout Greece, but also anything else that has to do with yachting. The printed guide will be found in all Greek boats. It will be distributed in all exhibitions abroad.

It is an easy-to-use tool for **Greek Yachting**. Available in English. Direct access to all the Marinas of Greece through the maps that will be in the printed guide, in the guide website and the application. The guide includes all the areas of Greece that one can visit by boat. It includes a general description of each area, the marinas that the boat can moor with detailed information and a map, what to visit, what to eat and have fun, local events, as well as valuable information for an emergency such as hospitals, police, port, fire brigades, pharmacies, etc. as well as fuel companies. On the Guide's website you will find an easy search engine for the areas you are interested in. Through the driver application you will have direct access to all the information you need.



## Target Audience

**Travelers:** The printed guide will be inside all boats in Greece. It will be distributed in all exhibitions abroad. It is an easy-to-use tool for Greek Yachting. Available in English. Direct access to all the Marinas of Greece through the maps that will be in the printed guide, on the guide website and the application. The guide includes all the areas of Greece that one can visit by boat. On the Guide's website you will find an easy search engine for the areas you are interested in. Through the driver application you will have direct access to all the information you need.

**Professionals:** Will be distributed to all yacht charter companies and yachting travel agencies. By advertising in the guide you promote your company, products and services to a wide audience of professionals in the industry. Businesses have the ability to send Press Releases that will be included in the Newsletter, the website and social media. Direct advertising on the driver's website. Businesses that do not have a trial website have the ability to have their company website through the guide site. On the Guide website you will find an easy search engine of the companies you need. Through the printed Guide, the website and the application you will find companies engaged in Yachting such as suppliers of construction and repair materials for boats, manufacturers of boats and boat works. as boat owners will have direct access to the data of each company through the guide, the website and the application. Competitive prices. Immediate performance and profitable result for your company.





# Who can advertise

The Greek Yachting Guide includes all yachting professionals - companies in Greece who deal with:

- Yacht Charter (Charter, Brokers, Travel agencies, Sales etc.)
- Suppliers (Fuel Bunkering, Caterers, Docking Supplies, etc.)
- Services (Financial, Yacht Crew, Licenses, Parking, Transportation etc.)
- Repairs (Repairs - Maintenance, Rental Equipment, Interior - Exterior etc.)

But also professionals - companies by destination that concern:

- |                            |                        |
|----------------------------|------------------------|
| • Regions & Municipalities | • Local markets        |
| • Port Funds               | • Supplies for boats   |
| • Focus                    | • Gas stations         |
| • Fun                      | • Types of local gifts |



# Reasons for Advertising

By participating, you can achieve direct advertising for one year on the site, in the search engine, in the mobile application, in social media, in **100,000+** electronic copies and **35,000 forms free of charge**, in the largest real estate and yacht travel agencies worldwide, in yacht companies and the largest exhibitions around the world, in all exhibitions in Greece, in all EOT offices abroad on every yacht located in the country with direct free viewing of your press releases and updated newsletters that will be sent every 15 days to brokers abroad and in yacht companies.

Businesses that do not have a trial website have the ability to have their company website through the Guide Site. On the Guide website you can find an easy search engine of the companies you need. Through the printed guide, the website, the application and the social media you advertise in international distribution channels.



# Price list

Size		Cost
Full page	(14cm X 20,5cm)	600€ + VAT
½ Page	(14cm X 10cm)	300€ + VAT
¼ Page	(6cm X 8,5cm)	170€ + VAT
Two Page Spread	(28cm X 20,5cm)	1100€ + VAT
Page 3	(14cm X 20,5cm)	1300€ + VAT
Inside Back cover	(14cm X 20,5cm)	1000€ + VAT
Inside cover	(14cm X 20,5cm)	1200€ + VAT
Back cover	(14cm X 20,5cm)	5000€ + VAT
Ridge of the Guide	(8cm X 2cm)	3000€ + VAT

Understanding the difficult situation we are going through due to COVID-19 we offer **-20%** at the listed prices

Your presence is imperative in unique guide for **Greek Yachting**

# Registration sample



beautiful people, beautiful yachts  
www.istion.com

## Istion Yachting

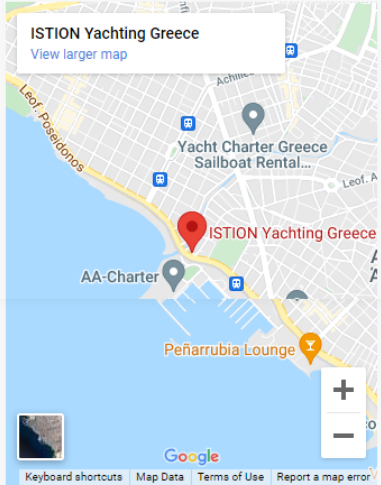
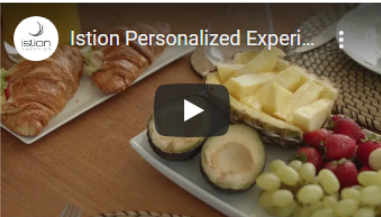
**History**  
Founded in 1992, Istion Yachting started off with a small fleet of sailing yachts based in Kos Island in the Dodecanese, and rapidly grew to a market leader for yachting all over Greece and established the south-east Aegean as one of the most popular sailing destinations in the Eastern Mediterranean. 2021 finds Istion Yachting in a leading position in the yachting industry in Greece. With brand-new, company-owned headquarter premises in Athens, Istion not only continuously improves the quality of services offered to clients and partners, but also develops new strategies and products to the particularly hard-hit Greek tourist industry.

**Vision**  
Abiding to its founding vision and principles, Istion strives to make yachting accessible not just to the few aficionados but also to the numerous sailing dilettantes. As Istion Yachting has proved by its very own history and course thus far, yachting can be a vacation choice, a lifestyle and an investment strategy accessible to broader and more diversified groups all over the world through customized and personalized services.  
Cherishing the strong bonds of trust with our guests, our reliable network of yachting specialists and all our sailing friends, we at Istion aim to continue our successful course by expanding the horizons of the company and promising innovative services of premium quality.



## Contact Istion Yachting

Tel: 210 9811 515  
E-mail: [istion@istion.com](mailto:istion@istion.com)  
Address: [Leof. Posidonos 1, Alimos 174 55](#)  
[f](#) [i](#) [g](#)



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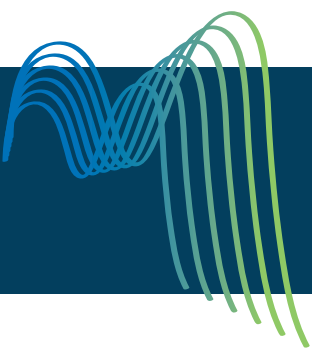
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**MACT**  
MEDIA  
GROUP



72, Andrea Syngrou Avenue, Athens, 11742



2110129575



[info@mact.gr](mailto:info@mact.gr)